

## Sociology Survey Terms

Open-ended –

Pro –

Con –

Closed-ended

Pro –

Con –

Likert scale –

Demographic –

Sample –

Population –

You want the \_\_\_\_\_ to be as representative as possible of the \_\_\_\_\_

Sampling methods

- Random –
- Stratified –
- Systematic –
- Haphazard –
- Cluster –